

UUCGL Brand Guidelines

March 2026

MAIN LOGOS: (DOWNLOAD LOGOS AT WWW.UUCGL.ORG/BRANDING)



ALTERNATE LOGOS:



OTHER MARKS:



uucgl.org

MAIN COLORS:



RGB: 21/121/163
CMYK: 87/26/0/36
HEX: 1579A3
PMS-U: 641
PMS-C: 641



RGB: 178/209/67
CMYK: 15/0/68/18
HEX: B2D243*
PMS-U: 381
PMS-C: 382

*If too bright use BCD464 (online only; not for print)

SECONDARY COLORS (CMYK VALUES):



85/24/67/6



0/0/0/40
(40% black)



100/0/0/0
(100% cyan)



0/58/79/0

FONT: (MAIN FONT IS MYRIAD OR MYRIAD PRO)

This is the "MyriadPro" font

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This is the "MyriadPro" font

This is the "Garamond" font

This is the "Tahoma" font

This is the "Zapfino" font

(to be used in moderation)